

Report on Industry Visit to Yakult Sonapat

Date: 09 February 2024

Location: Yakult, Danone, Sonapat

Participants: MBA 1st year (2023-2025 batch) and MBA 2nd year (2022-2024 batch)

The total 41 students from MBA 1st and 2nd year were taken to the industry visit to Yakult Sonapat on 09 February 2024. The visit started as everyone gathered at the college premises between 9:00 AM to 9:45 AM. Amidst an air of excitement, a group photograph was taken with Dr. Meha Joshi (HOD, Department of Management), marking the beginning of the day's journey. Subsequently, at 10:00 AM, the group boarded the bus, embarking on a voyage to the factory. The journey to the factory took approximately 1.5 hrs, during which students were provided with refreshments.

Upon arrival at the factory around 11:30 AM, the students gathered in the hall of Yakult factory, where they were warmly welcomed and briefed about safety instructions and guidelines to ensure a smooth and enriching visit.

Following the briefing, the group was led to a presentation session, where company representatives provided insights into the history of the company, its mission, and the benefits of its products in the market.

Few intakes from the ppt were:

1. The factory visited is the only factory where Yakult is manufactured in India and is distributed pan India from here.
2. They go through a rigorous process to maintain all the quality standards.
3. They have their presence in 40 countries and regions.



This session served as an insightful introduction. Subsequently, the students were escorted to the factory floor, where they witnessed firsthand the intricate processes involved in manufacturing the company's products. From assembly lines to quality control measures, the visit provided invaluable insights into the operational aspects of the industry. The immersive experience allowed students to grasp the practical applications of theoretical knowledge learned in classrooms. As the visit concluded, a group photograph captured the memorable moments shared during the day.



After bidding farewell to the factory staff, the group boarded the bus. The students arrived back at the college premises by 3:30 PM. Overall, the industry visit proved to be a valuable educational endeavour, bridging the gap between theory and practice while fostering a deeper understanding of industrial operations.

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